



VARIABLE DATA, SIMPLIFIED

# VARIABLE DATA

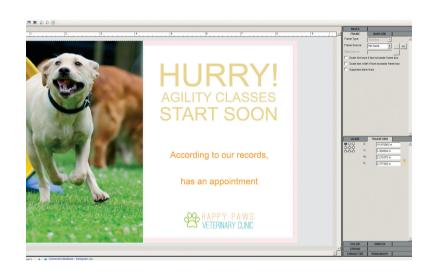
## - DN DEMAND, DN TIME, UNDER BUDGET

#### VARIEGATOR IS A SIMPLE,

stand-alone application that makes variable data printing quick and profitable. Variegator unlocks the power of a digital press to produce high profit variable data print jobs including labels. hang tags, and flyers. Variegator gives you the tools to produce sophisticated data jobs with elements like variable barcodes, images and colors by dragging and dropping rather than writing complex code.

By seamlessly merging layouts, text, and images with database information, Variegator can create thousands of personalized jobs quickly and efficiently. Whether the application is labels, direct mail, or customized one-to-one marketing pieces, jobs are ready for output in minutes and the results are remarkable.

### KEY FEATURES Easy to use Affordable **Device and workflow independent** Works with all major design applications Automatic copy fitting Supports over 35 standard barcode styles Includes 1D, 2D, and QR











#### SPECIFICATIONS

- Create variable text by combining entries from multiple database columns as well as static copy
- Automatic text width reduction through font scaling, character width scaling, and character spacing
- Supports blank line suppression
- Variable image support of TIFF, JPG, PNG, and PDF
- Automatic image re-sizing or scale by percentages
- Fill and stroke supports CMYK, RGB, and spot colors
- Supports overprint and knockout
- Advanced barcode control with bar width reduction, bar reduction factor, wide-to-narrow ratio, and bar spacing
- Supports embedded barcode text, start/stop characters, checksum, and quiet zone widths
- Flexible print options including maximum number of records per PDF, print range, even or odd records, static element only, variable elements only, reverse print order, and rotation
- In application preview or Acrobat preview of records.

#### VARIEGATOR

### SYSTEM REQUIREMENTS PC

- 3 Ghz Core i5
- Additional hardware raided volume of 500 GB to 1 TB for installation of the RIP
- DVD Drive
- 3 Available USB 2.0 ports for dongles and interface
- Windows 7 Professional 32 or 64-bit, Windows 8
- Minimum 4 GB RAM

#### SUPPORTED BARCODE FORMATS

Codabar, Code 11, Code 128 A/B/C, Code
25, Code 25 Interleaved, Code 39, Code 93,
COOP 25, EAN-13, EAN-8, IATA 25, ISBN, ISMN,
ISSN, JAN-13, Matrix 25, MSI/Plessey, Planet,
Postnet, RM4SCC, SCC-14, SSCC-18, UPC-A,
UPC-E, Singapore Post, Royal Dutch TPG Post,
PZN, Deutsche Post Identcode, Deutsche Post
Leitcode, USPS FIM, UCC/EAN128, USPS
Horizontal Bars, USPS Package Identification
Code, FedEx Ground 96, Pharmacode, Code 32,
Intelligent Mail Barcode

• QR, Codablock F, Code 16K, DataMatrix, MicroPDF417, PDF417



VAR-0415



MAKING PREPRESS AFFORDABLE

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